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Block C

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1. **Explain the following terms, in relation to the Online Searching:**

**Keywords:**

Keywords are predefined, reserved words used in programming that have a special meaning. Keywords are part of the syntax and they cannot be used as an identifier.

**Index:**

index notation is used to specify the elements of an array of numbers.

**Web Crawler:**

A Web crawler is an Internet bot which systematically browses the World WideWeb, typically for the purpose of finding new sites and information.

2. **Try out several Searches using at least three different Engines: Google, Bing, Yahoo, etc. You will probably not always get the same results in different browser. Why is this?**

Unique algorithms place different weight on different things. Most search engines are different because they have unique bots and indexes which rank websites in their own way.

3. **What kind of factors/decisions go into determining how to rank (what order to return) your search results?**

Most search engines determine the rank by looking at the amount of links they have to other websites, searches.

4. **After trying several different search engines, decide which search engine you prefer and explain why?**

I prefer google because it has relevant search engines and easy to read interface. Bing search - not all topics showed are relevant to the search topic.